

THE



DIGITAL MAKER SPACE

PENRITH



# SOCIAL MEDIA FOR CREATIVES

**This practical and up-to-date workshop covers the basics of how to kickstart marketing using social media.**

Social media is a complex and challenging marketing tool for a lot of creatives, who find it hard to strike the balance between constantly talking about themselves and ignoring the platforms entirely.

This relaxed and informal workshop covers the basics of understanding your online brand, understanding your tribe, choosing the right platform and tips and tricks to stay up to date with the best content.

**WHEN: Wednesday 20 March 2019**

Start 6.30pm – 8.30pm

(doors will be open at 6pm and light refreshments will be catered).

**WHERE: The Joan**

Ensemble Room 1, 597 High St, Penrith

**WHO: Monica Davidson**

Director Creative + Business

**Places are limited. Please RSVP before Friday 15 March to Celia Bishop on 4732 7838 or email [celia.bishop@penrith.city](mailto:celia.bishop@penrith.city)**

*This workshop is ideal for freelancers, small creative businesses and arts organisations and is relevant no matter what your creative profession.*

[penrithcity.nsw.gov.au](http://penrithcity.nsw.gov.au)

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 **Create NSW**  
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